

IAM2021S Program

July 6, 2021 (Tuesday)	
14:00-14:30	Rehearsal

July 7, 2021 (Wednesday)	
13:30-16:30	Session A

Note: The time listed in IAM2021S is UTC+08:00.

PID	Paper Title	Author(s)	Session
P0101	User Affordances in a Mediated Relationship Between Artefact or Tools and the Related Components Within an Activity System	David Lucian van Staden, J. Cronje	A
P0103	A Predictive Model for Employee Voluntary Turnover: An Empirical Study of a Manufacturing Company in Taiwan	Chen-Yu Wang, Chun-hung Lin, Jihn-Chang Jehng	A
P0107	Travel Agent Performance in Airline Electronic Distribution Channels	Kuangnen Cheng	A
P0111	Patent Effects on Higher Stock Price and Higher Return Rate - A Study in China Stock Market	Hong-Wen Tsai, Hui-Chung Che, Bo Bai	A
P0113	Anomaly Detection Using Two Parallel Models: Focusing on the Online Used Market	Wangsoo Wyatt Shin, Jihoon Jung, Zoonky Lee	A
P0114	Whose Motivations Motivate Corporate Patenting? - TMT's Influences on Corporate Patenting Motivations	Sui-Chiang Chu, Mu-Yen Hsu	A
P0115	A Case Study of the All-in-One Platform for SNS and E-Commerce: Xiaohongshu in China	Xiaowen Feng, Sodam Kim	A
P0116	A Text Mining Approach to the Analysis of Bitcoin Community Postings	Ga-Hye Kim, Da-Hyeon Jeong	A
P0118	Analysis of Decoupling of Economic Growth and CO2 Emissions	Yeji Kim, Hwa-Seong Na	A
P0120	Effects of Key Visual on Creativity in the Workplace	Rong-Hwa Huang, Kei-Yee Feng	A
P0121	The Effect of Elements of Color on the Perceived Price of Online Products	Rong-Hwa Huang, Chih-Yin Lin	A