

Agenda

July 7, 2021 13:30-16:30 (UCT+08:00)

Session A

Session Chair: Cheng-Kiang Farn

National Central University, Taiwan

A Text Mining Approach to the Analysis of Bitcoin Community Postings

Ga-Hye Kim Yonsei University

Da-Hyeon Jeong Yonsei University

Patent Effects on Higher Stock Price and Higher Return Rate - A Study in China Stock Market

Hong-Wen Tsai National Taiwan University of Science and Technology

Hui-Chung Che National Taiwan University of Science and Technology

Bo Bai Shenzhen TekGlory Intellectual Property Data Technologies, Ltd.

A Case Study of the All-in-One Platform for SNS and E-Commerce: Xiaohongshu in China

Xiaowen Feng Yonsei University

Sodam Kim Yonsei University

Travel Agent Performance in Airline Electronic Distribution Channels

Kuangnen Cheng Marist College

Anomaly Detection Using Two Parallel Models: Focusing on the Online Used Market

Wangsoo Wyatt Shin Yonsei University

Jihoon Jung Yonsei University

Zoonky Lee Yonsei University

Effects of Key Visual on Creativity in the Workplace

Rong-Hwa Huang Fu Jen Catholic University

Kei-Yee Feng Fu Jen Catholic University

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A Predictive Model for Employee Voluntary Turnover: An Empirical Study of a Manufacturing Company in Taiwan

Chen-Yu Wang National Central University

Chun-hung Lin National Central University

Jihn-Chang Jehng National Central University

User Affordances in a Mediated Relationship Between Artefact or Tools and the Related Components Within an Activity System

David Lucian van Staden Cape Peninsula University of Technology

J. Cronje Cape Peninsula University of Technology

The Effect of Elements of Color on the Perceived Price of Online Products

Rong-Hwa Huang Fu Jen Catholic University

Chih-Yin Lin Fu Jen Catholic University

Whose Motivations Motivate Corporate Patenting? - TMT's Influences on Corporate Patenting Motivations

Sui-Chiang Chu National Chengchi University

Mu-Yen Hsu National Chengchi University

Analysis of Decoupling of Economic Growth and CO2 Emissions

Yeji Kim Yonsei University

Hwa-Seong Na Yonsei University